

## HOW TO GET YOUR BOOK PUBLISHED

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## Why do you want to write a book?

- Everyone has a book in them – but are you going to write it?!
- Ask yourself WHY?.....
- Personal Aspiration
- Career Enhancement
- It's expected of you
- Opportunity knocks

## Steps to Getting your Book Published

- Who is your book for?
  - Academic
  - Industry
  - General Population
- Your Book Proposal
- Should you get an Agent?
  - The technicalities
  - Advance / Royalties
- The Process of Writing your book
  - Who else is involved?
  - Timescale
- Don't give up the day job!

## What if you Can't Get Published?

- Why? What's the feedback from the publisher?
- Review Your Offering – does it need to be tweaked? Are you happy to do that?
- Build your Profile – write for the IP, The Psychologist, specialist industry publications and journals, local and national media (newspapers / magazine articles...)
- Do talks/workshops/seminars on your area of expertise
- Up skill – go on a writing course / writers retreat / join a writers network for information sharing and support
- Contact other authors in your field – how did they get published?
- Persevere – persistence pays and it may take some time to get published

## Useful contacts...

### IRELAND

- Publishing Ireland [www.publishingireland.com](http://www.publishingireland.com)
- Irish Academic Press [www.iap.ie](http://www.iap.ie)
- Blackhall Publishing [www.blackhallpublishing.com](http://www.blackhallpublishing.com)
- Penguin Ireland [www.penguin.ie](http://www.penguin.ie)
- Oaktree Press [www.oaktreepress.com](http://www.oaktreepress.com)
- UCD Press [www.ucdpress.ie](http://www.ucdpress.ie)
- On Stream Cork [www.onstream.ie](http://www.onstream.ie)
- The Education Company of Ireland [www.edco.ie](http://www.edco.ie)

### UK

- Psychology Press [www.psypress.com](http://www.psypress.com)
- Kogan Page [www.koganpage.com](http://www.koganpage.com)
- Pearson Education [www.pearsoned.co.uk](http://www.pearsoned.co.uk)
- Trotman [www.trotman.co.uk](http://www.trotman.co.uk)
- Routledge [www.routledge.com/](http://www.routledge.com/)
- BPS Blackwell Wiley (British Psychological Society Publishers)